

Top 3 Impacts:

1. Activating 761 attendees across the country through expanded remote and in-person learning!
2. Expanded remote learning with adults for maximized impact across the country!
3. 3 new resources launched with partners—roleplay, Teen Philanthropy Café (with 2700+ views!), & YouthGiving.org!

What Did Youth Think?

The YPC road trip gave me a greater perspective on philanthropy. It was really amazing to see all of the great work that both older and younger children are doing across our nation to make the world a better place for everyone. I really enjoyed meeting other kids engaged in doing philanthropic work and felt inspired to join the leadership team so I could help bring this opportunity to others around the country.
-Jonah G., YPC Leadership Team

Giving comes in all different shapes, sizes and ways. We cannot wait for others to do what we can do today. -Ashley D., YPC Leadership Team

The future of YPC is very bright. This past year has proven that youth philanthropy is a very important area of growth for the philanthropic sector. YPC is going to continue to help the next generation of philanthropists grow in their ability to make the future brighter for all of us. -Mike T., YPC Fellow

YOUTH PHILANTHROPY CONNECT

2015 Impact Report

Our mission at Youth Philanthropy Connect (YPC) is to connect youth grantmakers and the adults who support them to each other, to resources, and learning, while also growing the movement of youth engaged in philanthropy. We accomplish our mission through four key lenses detailed below. Our goal is to keep growing this field, supporting socially-conscious youth and adults, and cultivating the next gen of philanthropic leaders through tools, resources, and innovations to build their leadership and knowledge!

1) Connecting Youth & Adults Engaged in Philanthropy Through Grantmaking

We started 2015 with a bold goal of hosting regional gatherings across the country to activate youth grantmakers (and adults) nationally—some of whom had been involved in YPC and MANY others who we would come to meet! We also wanted to continue to curate conversations and remote learning. We achieved our goal by **activating 761 attendees (over 6 times the number from 2014!)** across the country through the web and in person. Along the road trip, we awarded **\$22,500 in minigrants** thanks to amazing sponsors, like Foundant Technologies, who helped with our grants through support, sponsorship, and even leading sessions!

- Many youth had their first grantmaking experience, in **Houston**, where we partnered with Greater Houston Community Foundation to host 92 youth and adults from 47 families! They're excited to continue to convene with a 2016 local youth giving circle/ event in Houston!
- In **Williamsburg, VA**, we created a conversation around youth philanthropy for those across the region at the Family Foundations Forum, engaging nearly 50 adults in the discussion. Our partner, the Southeastern Council on Foundations (SECF) plans to continue youth philanthropy programming in 2016+ to help build the conversation.
- Our most diverse gathering was in **New York City (NYC)** with 37 different organizations represented! We partnered with the Johnson Center to convene 26 youth and 30 adults from a number of nonprofits, universities, and foundations across the region. These youth pushed issues like fully funding nonprofits and really had amazing discussions.



• **100 youth and 80 adults** gathered in **Indianapolis** from 61 organizations in partnership with the Dekko Foundation at the Lilly Family School of Philanthropy at IUPUI. The buzz was contagious from the five simultaneous grantmaking sessions to the philanthropy rockSTARS! There is interest from Midwest partners in hosting a 2017 conference.

- Social justice philanthropy and the difference between equity and equality were key topics discussed and takeaways for these youth in **Seattle, WA**. With 90 people from 27 organizations from across the Northwest and the country engaged, this gathering's progressive content included random acts of kindness around the neighborhood and innovations to take home for the future.
- In **Boston**, building on our 2014 gathering, 85 youth and adults convened sponsored by Brandeis's Sillerman Center to join together in partnership, learn, and find colleagues.

Remote Learning – We experimented with remote learning to target youth and adults across the country regardless of if they could attend one of our gatherings. This is a method through which we know we want to continue to grow and maximize impact.

- **National Center on Family Philanthropy (NCFP):** We partnered on a series of webinars that engaged **310 viewers** throughout the four webinars and the recordings. We also have had great success from our Case Study series available online with NCFP and on YPC’s website. We have grown to ten case studies and plan to add 3 more shortly.
- We also presented on two webinars targeted at adults featuring youth philanthropists and key experts: 1) Partnering with **Philanthropy West Virginia**, we spoke on a webinar about engaging the next generation reaching about 50 attendees in recording and live session. 2) With **Exponent Philanthropy**, we highlighted ways to use **the newly launched Teen Philanthropy Café Readers** in a webinar that had a total 75 viewers from the recording and live session with very high attendee ratings!
- With our well-adapted YPC Giving Circle success, we hosted the giving circle online through a partnership with Foundant Technologies and SECF. The grant process was successful, and we learned a lot about adapting the grantmaking process and by making it **100% youth-led!** Check out the photo in action to the right!



A webinar in action, including 4 YPC Youth!



2) Supporting the Field & Lifting Up the Movement of Youth Philanthropy

Another key part of our mission is supporting the field of philanthropy and lifting up youth philanthropy across the country. Our tactic is attending and speaking at convenings of others engaged in philanthropy to grow the movement. Our remote learning also supports this goal. Through these in-person opportunities we know we reach thousands with the overall youth philanthropy message and connect them to resources, information, and colleagues through YPC. We presented, engaged, and connected through the following conferences.

- Foundant Summit 2015—Alexis led a discussion about youth philanthropy including tactile examples!
- 2015 ASU Lodestar Center for Philanthropy & Nonprofit Effectiveness- Alexis was the keynote on NextGen Engagement!
- The Johnson Center National Summit on Family Philanthropy in NYC, where even our own fellow Khayriyyah Muhammad Smith addressed the whole conference!
- Nexus Global Youth Summit in NYC
- Family Office Exchange Conference in Chicago to premiere *rolePLAY*.
- Lilly Family School of Philanthropy’s 28th Annual Symposium with representatives from YPII, Learning to Give, and the Tracy Family Foundation
- Our partnership with the Southeastern Council of Foundations allowed us to lift up youth philanthropy during their event with two amazing young speakers and a father-daughter keynote by Kevin and Hannah Salwen, authors of *The Power of Half* (pictured to the right).



We also shared and learned together at Exponent Philanthropy’s CONNECT Conference in AZ and NCFP’s National Forum in Seattle, where youth philanthropy had its own panel and YPC was lifted up as a great resource!

3) Creating Needed Tools and Resources for Learning through Partnerships

Through our network, we are constantly identifying gaps and opportunities for solutions or new tools for both formal and informal work with youth. Through our partnerships fueled by funds from the Frieda C. Fox Family Foundation and others, we have created a number of resources and tools.

- **Teen Philanthropy Café readers launched with Exponent Philanthropy featuring 7 topics!** They're hard to miss from their bold color and eye-catching images, while also having timely and helpful information on youth-selected topics. Since launch, there have been 2,700 page views with each reader having been downloaded from an average to 129 to as high as 375 times, as well as the paper



stock of 500 of each- which is nearly gone!

- **rolePLAY is a new tool developed in partnership with 21/64** to better get to know yourself in your philanthropy, while also getting to know others with whom you give. From miniatures of dragons to fairies, this tool brought smiles to faces around the country, and even brought together **7 focus groups** in its creation! We're excited for the impact of this tool now for sale and launched in October 2015.

4) **Innovating & Building with Others Together**

The last part of our mission relates to cultivating big youth philanthropy movement ideas in partnership with other grantmakers to fund and create impact bigger than any one of us could do alone.



The big idea and innovation taking shape is **YouthGiving.org, a new hub for case studies, resources, and a map of programs and funding across the country!** This effort, led by the Foundation Center, is a follow-on to their report, *Scanning the Landscape of Youth*

Philanthropy, and brings together needed resources and information on the 500+ youth grantmaking programs we know exist across the country and the world. With an international, multigenerational advisory committee, the new IssueLab with nearly 200 resources launches in November 2015, and we can't wait for the entire site to be active in mid-2016—bringing tools and resources available to anyone engaged in or wishing to connect to or start a youth philanthropy program. This initiative has been funded by Andrus Family Fund, Frieda C. Fox Family Foundation, Hilton Foundation, Tarsadia Foundation, and more to come!

And let's not forget the people who support us!

Our [leadership team](#) that advises YPC has grown to 21 amazing youth from all across the country, reflecting the diversity of the field and program models. We hired and on boarded our new Director of Youth Philanthropy, Katherine Scott. Mike Tracy and Khayriyyah Muhammad Smith, our 2 fabulous 2014-2015 fellows, ended their fellowships strong and have both left a mark on YPC and continue to stay engaged in the field. We recently welcomed 3 amazing new 2015-2016 fellows: Danielle LaJoie from Michigan, Magdalen Sullivan from Boston, and Gabrielle Webster from DC.

Check out news and blogs from the year!

- Ashley, a tenth grader, from Houston, [Mantle of civic duty falls to Houston Youth](#)
- Martha, a class of 2017 college student, [My Philanthropy Journey Continues: Reflections on the Youth Philanthropy Connect Conference](#)
- Gaby, a high schooler from New York, [Changing the Face of Philanthropy](#)
- Kelly Young, Women's Fund of Central Indiana wrote [I Caught the Spirit of Aloha!](#)
- NCFP wrote a blog post [For youth by youth](#) with quotes from one of our webinars together
- YCYI Featured their favorite pictures of their impact in Seattle in [their e-news!](#)

Thank you to all of our sponsors and partners along this journey, without whom we could not do this amazing work or have as much impact! And all of our regional planning



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