YOUTH PHILANTHROPY CONNECT &
THE GREATER HOUSTON COMMUNITY FOUNDATION
PRESENT

YOUTH PHILANTHROPY
ON THE ROAD

SOUTHWEST CONFERENCE ★ HOUSTON, TX

5.2.15

NAME: ___________________________
The Greater Houston Community Foundation is thinking big. We’re impacting the community and our donors’ initiatives with the most comprehensive, aligned, and focused philanthropic resources, expertise, and platforms. As one of Houston’s largest grant makers, we provide individuals, families, corporations, foundations, and advisors with the ability to reach beyond what they could have ever imagined to expand philanthropic impact.

Youth Philanthropy Connect (YPC) is a youth-led, new and exciting way for youth involved in philanthropic work to connect and learn through a peer network. This special project of the Frieda C. Fox Family Foundation connects youth engaged in philanthropy with their peers and colleagues, and provides educational programs and peer networks that advance youth involvement in philanthropy and develop the personal and professional skills of the next generation philanthropic leaders.
WELCOME!
The Planning Committee of Youth Philanthropy on the Road welcomes you to the Southwest Conference!

We are so excited to be a part of this gathering and can’t wait to meet all of you.

Our planning committee, made up of 10 youth and 17 adults and staff members, have worked over the phone, email, web conference, and in person over the past 3 1/2 months to create today’s program.

We hope you leave with new perspectives, exciting ideas, helpful takeaways, and new friends and colleagues to add to your ever-growing network of support for your philanthropy.

Thanks to our families for supporting our work and encouraging us to give back. Enjoy the day, and we look forward to talking with each and every one of you here!

Sincerely,
The Youth Planning Committee
CONFERENCE INFORMATION

Hotel Address
JW Marriott Downtown
806 Main Street
Houston TX 77002
713.237.1111

Emergency Contact Information
Rachel Young, GHCF  248.245.2573
Gabrielle Webster, GHCF  281.761.4466
Katherine Scott, YPC  815.540.3315

WHAT DO YOU HAVE TO SAY?
Connect with us on Social Media and join the conversation!

Facebook.com/youthphilanthropyconnect
@EngagingYouth
@YouthPhilanthropyConnect
#YPCroADTRIP
Whether you are 6 years old or 86, a seasoned grantmaker or a beginner, we have a session for you! The symbols below will guide you in selecting your sessions.

If you are between the ages of 6 and 12, check out the “Early Explorer” track! This track is a great opportunity for youth to engage with speakers, stories, and each other.

If you are between 13 and 21, this group will have 2 different sessions, with a 101 introductory session and a more advanced 201 session targeting youth who have already engaged in grant making. Later, both 101, 201, and some “Early Explorers” will come together for the grant making session to determine the microgrant award!

If you are a Parent, Grandparent or Adult, look for the “Adult” symbol. Grow with other adults supporting their youth in philanthropy, better understand how to support the youth in your life in helping others, and build their leadership and skills!
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>9:00 - 9:30 a.m.</td>
<td>Registration and Breakfast</td>
<td>Monet Foyer</td>
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<td>9:30 - 10:00 a.m.</td>
<td>Opening Activities</td>
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<tr>
<td>10:00 - 11:00 a.m.</td>
<td>Youth Philanthropy Panel: Exploring Different Models</td>
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<td>Houston Children Give Back Escort Ages 6-8</td>
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<td>Breakout Session I</td>
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<td>EE Once Upon a Heart</td>
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<td>A What is the role of parents in encouraging and supporting</td>
<td>Van Gogh</td>
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<td>their children in philanthropy and grant making?</td>
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<td>Y 101: SPARKS: What are the causes I care about and what can I do</td>
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<td>about them?</td>
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<td>Y 201: Making Informed Grant making Decisions: Finding Information</td>
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<td>and Informing Your Giving</td>
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<td>12:15-12:30 p.m.</td>
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<td>12:30 - 1:30 p.m.</td>
<td>Lunch - <em>Keynote Panel with Susan Crites Price</em></td>
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<td>1:30 - 1:45 p.m.</td>
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<td>1:45 - 3:00 p.m.</td>
<td>Breakout Session II</td>
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<td>EE The Power of You – You can Make a Difference, too.</td>
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<td>A Extended Keynote Workshop &amp; Youth Grant Making Review</td>
<td>Van Gogh</td>
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<td>Y Microgrant Decision Making Session</td>
<td>Picasso 2 &amp; 3</td>
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<td>3:00 - 3:15 p.m.</td>
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<tr>
<td>3:15 - 4:00 p.m.</td>
<td>Final Grant Presentation &amp; Next Steps for Action</td>
<td>Monet</td>
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Youth Philanthropy Panel: Exploring Different Models

*Monet*

Facilitated by Annie Hernandez

Engaging youth in philanthropy is a hot topic, as many philanthropic entities—from foundations to giving circles to giving families—realize the value of involving young people in giving. Learn about how you can join this growing national movement of youth grantmakers. You will definitely be inspired listening to local youth philanthropy models in action from the following:

Ernie D. Cockrell II, Program Chair, GHCF Governing Board
Brendan Adams
Alexis Elder
Once Upon a Heart
*Picasso 1*
Facilitated by Houston Children Give Back

Designed specifically with 6 through 12 year olds in mind, this session is planned to guide young hearts in understanding what charity and philanthropy actually mean. After a restorative dance break, kids will be divided into groups to read a story that facilitates discussion and understanding on these complicated concepts with their group leader. They will also complete an interactive workbook activity that will help them internalize their learnings.

What is the role of parents in encouraging and supporting their children in philanthropy and grant making?
*Van Gogh*
Facilitated by Greater Houston Community Foundation

This lively discussion, led by Jennifer Touchet and Renée Wizig-Barrios from the Greater Houston Community Foundation, will include sharing stories and examples from donor families at the conference who have started on the path of engaging their youth in grant-making and philanthropy.
101: SPARKS: What are the causes I care about and what can I do about them?

*Picasso 2*
Facilitated by Steve Culbertson, Youth Service America, with Ashley Stern

How can YOU apply your love of football, creative arts, or the outdoors to solve the world’s biggest problems? During this session, discover three powerful steps to design initiatives that make real impact on youth volunteers and the communities they serve. Then, apply these steps in exploring how you could design your very own initiative for impact that may or may not require any money!

201: Making Informed Grant Making Decisions: Finding Information and Informing Your Giving

*Picasso 3*
Facilitated by Jen Bokoff, Foundation Center, with Tyler Kao

How do you decide what organizations to award grants to? Your application process, online resources, and conversations are all important tools in making smart decisions. In this session, we’ll explore some good techniques and tools you can use to be more informed and strategic as you empower nonprofits in your community.
12:30 - 1:30 p.m.

LUNCH KEYNOTE WITH SUSAN CRITES PRICE & YOUTH PANEL

Susan Crites Price with panelists, David Warmack & Ashley Stern

Susan Crites Price, a Washington, DC-based writer and speaker, is an expert on family philanthropy.

She is the author or co-author of seven books including *Generous Genes: Raising Caring Kids in a Digital Age*, (Majestic Oak Press, 2015) and *The Giving Family: Raising Our Children to Help Others* (Council on Foundations, 2001, revised 2003).

Susan is a frequent speaker to groups around the country on the subject of instilling philanthropic values in children. Susan was vice president of the National Center for Family Philanthropy from 2007 to 2011, and prior to that was the managing director of the Family Foundation Services Department at the Council on Foundations.

BREAKOUT SESSION II

The Power of You –
You can Make a Difference, too.

*Picasso 1*
Facilitated by Houston Children Give Back

Divided into groups based on age, 6-8 year olds will enjoy learning about various resources and their allocation through stories, inspirational videos made by other kids who have made a difference, and workbook activities. 6 and 7 year olds will focus on understanding what is meant by the word “need” versus “want” and different ways to help those in need. 8-12 year olds will learn about global citizenship and will complete activities to build understanding of monetary resource allocation based on various needs. All children will be making a video of what it means to have a charitable heart as well as practice sharing ideas with each other on ways to impact their world. *If you are between 8 – 12 you may choose either the Early Explorer session or the Micro-grant Decision Making Session.*

Extended Keynote Workshop & Youth Grant Making Review

*Van Gogh*
Facilitated by Susan Crites Price & Mark Larimer, Foundant Technologies

Troubleshoot and ask questions with Susan Crites Price about how you can better engage youth in philanthropy and grant making. For the second half of the session, you will learn from Mark Larimer, Vice President of Foundant Technologies, about the observable skills developed through philanthropy. Adults will then be invited to observe the youth complete their grantmaking experience.
Microgrant Decision Making Session
(Age 8-21)
*Picasso 2 & 3*
Facilitated by Youth Philanthropy Connect & Greater Houston Community Foundation & Sammie Holzworth, Foundant Technologies

For our youth participants age 8-21, the second breakout session will turn into a Giving Circle! There, the youth will be introduced to the grant making cycle and learn from each other’s experiences using different processes. From there, they will work together to create criterion for reviewing the finalists’ proposals to determine the final grants. See more details on page 19.

3:15 - 4:00 p.m.
**FINAL GRANT PRESENTATION & CLOSING SESSION**

*Monet*

At this time, youth will make the final grant announcement for the microgrant and share thoughts. Families will finally share their reactions and key learnings with the group!

The Greater Houston Community Foundation will discuss how youth and families in the Houston area can continue to engage youth in philanthropy.

*Thank you for joining us and participating in the first regional stop on the Youth Philanthropy on the Road conference tour in the Southwest!*
Thank you to our amazing planning committee members!

YOUTH PLANNING COMMITTEE MEMBERS

Brendan Adams
Guadalupe and Lilia Martinez Foundation, Junior Board
Youth Philanthropy Connect, Leadership Team

Ashley Deutser
GHCF Youth Donor
Jill and Brad Deutser Fund

Alexis Elder
GHCF Youth Donor
The George Foundation - Youth in Philanthropy Program
President in Service, National Honor Society

Martha House
GHCF Youth Donor
Catch & Give, Founder
Tyler Kao
GHCF Youth Donor
Asian American Youth Giving Circle, Founder

Jennifer Margolis
GHCF Youth Donor

Khayriyyah Muhammad Smith
Youth Philanthropy Connect
Formerly Michigan Community Foundations’ Youth Project Committee

Ashley Stern
GHCF Youth Donor
Herman H. Fleishman Foundation

Mike Tracy
Youth Philanthropy Connect
Tracy Family Foundation
YOUTH PLANNING COMMITTEE MEMBERS

David Warmack
GHCF Youth Donor
Native American Advancement Foundation, Founder

PLANNING COMMITTEE MEMBERS

Ernie D. and Stephanie Cockrell
Stephanie and Ernie D. Cockrell Family Fund

Ana Gonzalez
Guadalupe and Lilia Martinez Foundation

Keryth Hauch
Houston Children Give Back

Pam Jamieson
Philanthropy Southwest

Mandy Kao
Mandy Kao Foundation; Asian American Giving Circle

Connie Lorick
Alan Fox Charitable Liaison

Linh Perez
Houston Children Give Back

Adam Seaman
Youth Philanthropy Initiative

Terrie Shipley
Youth Philanthropy Initiative

Susan Warmack
GHCF Donor

GHCF Philanthropic Services Team & YPC Staff
GUEST SPEAKERS & FACILITATORS

Jen Bokoff
Director of Grantcraft
The Foundation Center
Twitter: @jenbo1

Ernie D. Cockrell II
Program Chair
GHCF Governing Board

Steve Culbertson
President & CEO
Youth Service America
Twitter: @Culbs

Annie Hernandez
Executive Director
The Frieda C. Fox Family Foundation &
Youth Philanthropy Connect
Twitter: @anniehernandez
Sammie Holzwarth  
Product Implementation Engineer  
Foundant Technologies  
Twitter: @SammieHolzwarth

Houston Children Give Back

Mark Larimer  
Vice President Sales & Marketing  
Foundant Technologies

Katherine Scott  
Director of Youth Philanthropy  
Youth Philanthropy Connect
GUEST SPEAKERS & FACILITATORS

Jennifer Touchet
Donor Engagement Director
Greater Houston Community Foundation
Twitter: @jbtouchet

Gabrielle Webster
Philanthropic Services Assistant
Greater Houston Community Foundation

Renée Wizig-Barrios
Senior Vice President &
Chief Philanthropy Officer
Greater Houston Community Foundation
MICROGRANT PURPOSE

The Youth Review Committee reviewed compelling proposals demonstrating the organization’s effectiveness in engaging youth who play integral roles on their team.

This is a competitive round of grant funding of up to $2,500. Grant funds may be used to help develop and formalize your youth board; provide professional development to teen advisors (such as attending a grant writing class or nonprofit conference or retreat); sponsor a special youth-led project; provide challenge grant funding for a youth board fundraising activity; or another project that will engage youth and advance their formal roles within the organization. We encouraged, but did not require, youth to work with staff on completing this application.

MICROGRANT FINALISTS

Houston Food Bank
Project: Student Heroes Program
www.houstonfoodbank.org

Volunteer Houston
Project: Teen Summer Service Club
www.volunteerhouston.org
MICROGRANT FINALISTS

**CollegeCommunityCareer**
*Project:* Service and Leadership High School Advisory Board  
www.collegecommunitycareer.org

Theatre Under The Stars  
*Project:* The River Performing & Visual Arts Center’s Teen Volunteer  
www.tuts.com

The Salvation Army Greater Houston Area Command  
*Project:* Young Adult Resource Center (YARC)  
www.salvationarmyhouston.org

**Doing the most good**
PROGRAM SPONSORS

GREATER HOUSTON COMMUNITY FOUNDATION
Expanding Philanthropic Impact

Frieda C. Fox FAMILY FOUNDATION
Maximizing the potential of youth

YOUTH PHILANTHROPY ADVOCATE

Ernie D. and Stephanie Cockrell

YOUTH PHILANTHROPY FRIEND

Awesome Fund

PLANNING & PROMOTIONAL PARTNERS

Houston Children Give Back

Philanthropy southwest

exponent philanthropy

FOUNDATION CENTER
Knowledge to build on.

NATIONAL CENTER FOR FAMILY PHILANTHROPY
Inspiring Generations of Giving

“Youth Philanthropy on the Road” t-shirts printed and donated by Watermark Graphics.
Join us at any of the following stops:

6.8 - 6.10.15 ★ Williamsburg, VA
6.14.15 ★ New York City, NY
6.30 - 7.1.15 ★ Indianapolis, IN
10.17.15 ★ Seattle, WA

To learn more, visit fcfox.org/ypc-story/ypc-gatherings

#YPCROADTRIP
Teen Philanthropy Café Readers,  
Developed by Exponent Philanthropy  
www.exponentphilanthropy.org

This series introduces young people to strategic, thoughtful philanthropy, and inspires them toward giving with impact. Families and adults who work with youth can use these guides to facilitate peer discussions and fun activities around giving. Youth can use these guides to learn in depth about seven topics and start conversations with experienced philanthropists!

Igniting the Spark:  
Creating Effective Next Generation Boards  
www.fcfox.org/next-gen-info

This Issue Brief developed by the National Center for Family Philanthropy and Youth Philanthropy Connect introduces an increasingly popular method for preparing the next generation for philanthropic service: the next generation or junior board.

Generous Genes: Raising Caring Kids in a Digital Age by Susan Crites Price  
www.generousgenes.com

This book is a road map for parents, grandparents and others who want to teach kids—from 2 to 20—to live compassionately. This indispensable guide is full of practical advice, inspiring stories and resources to help adults encourage children to share their time, talent, treasure…and ties.
At 21/64, they understand the unique skills and perspectives the next generation can bring to the philanthropic community. However, the prospect of engaging the next generation can be daunting. They also have a variety of different tools available to help youth begin to think about philanthropy.

*Staff at GHCF and YPC are certified 21/64 trainers.

**Talk About Giving**

**www.talkaboutgiving.org**

Talk About Giving is an initiative developed by the Central Carolina Community Foundation to encourage multi-generational conversation about philanthropy. The program is designed for families who have a desire to pass along to their children and grandchildren a healthy understanding of the need to give to others.

**Phil and His Family’s Adventures in Giving**

**www.ypin.org**

Recognizing a need for more family-focused resources, the Youth Philanthropy Initiative of Indiana (YPII) developed Phil and His Family’s Adventures in Giving. This imaginative and creative resource “Gift Box” is designed to help families incorporate the spirit of generosity into their everyday lives. Through characters, stories, and activities philanthropy comes to life in a way that is fun and understandable.
Learning to Give
www.learningt togive.org

Learning to Give equips K-12 teachers to educate students as philanthropists with knowledge, skills, and action to make a better world. They connect students’ civic lives to academic learning. They offer lesson plans that incorporate philanthropy into the state standards.

Learning By Giving
www.learningbygivingfoundation.org

Students + Donors = Learning by Giving. The Learning by Giving Foundation distributes philanthropic capital to community nonprofits while teaching the next generation about effective charitable giving. Over 20,000 students have been a part of Learning by Giving since the start of the program over a decade ago. They even offer a MOOC (Massive Open Online Course) that individuals can participate in for free.

GrantCraft
www.grantcraft.org

GrantCraft combines the practical wisdom of funders worldwide with the expertise of Foundation Center to improve the practice of philanthropy. Since 2001, GrantCraft has delivered the knowledge funders need to be strategic and effective in their work, addressing questions funders face across various strategies and issue areas.
Houston Children Give Back, who provided our Early Explorer track content, started from a group of moms talking about their desire for their children to grow up knowing the gift of philanthropy. Houston Children Give Back builds charitable hearts by helping children learn about their world, appreciate the needs of others, and create positive change. The vision is, “To partner with the Houston community and charitable organizations to create hands-on learning opportunities for elementary-aged and children as young as three to get involved and make a difference.”

JOIN US FOR OUR 2016 NATIONAL CONFERENCE!

JULY 7-9, 2016
DISNEYLAND RESORT
ANAHEIM, CA

YOUTHPHILANTHROPYCONNECT.ORG
GET INVOLVED

HOW TO GET INVOLVED WITH GHCF

The Greater Houston Community Center is committed to supporting families and helping them expand their philanthropic impact across the generations. Our goal is to ensure the future of philanthropy in the greater Houston area and to connect and cultivate the next generation of philanthropic leaders. If you would like to learn more or would like to develop youth-oriented strategies for giving please contact:

Jennifer Touchet, Donor Engagement Director
Greater Houston Community Foundation
713.333.2228 or jtouchet@ghcf.org

STAY INVOLVED WITH THE NATIONAL NETWORK

Please Contact:
Katherine Scott, Director of Youth Philanthropy
Youth Philanthropy Connect
818.860.2YPC
katherine@youthphilanthropyconnect.org

www.youthphilanthropyconnect.org
As you arrive, introduce yourself to others—youth and adults—and try to find people about whom the following statements are true. When you find someone who matches a square write his or her name in the square. You may only get up to one answer per person. Your goal is to fill EACH square with a name for BINGO. Once complete, return to the registration table for the drawing.

<table>
<thead>
<tr>
<th>Has traveled outside of the United States</th>
<th>Has a junior board in their foundation OR is a member of a Junior Board</th>
<th>Has volunteered with a nonprofit you gave a grant to</th>
<th>Has a Facebook and/or Twitter account with over 1,000 followers.</th>
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<tbody>
<tr>
<td>Works with or is a staff member of a community foundation.</td>
<td>Has served on a Board of Directors.</td>
<td>Knows how to read nonprofit financial statements.</td>
<td>Has been on a site visit.</td>
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<tr>
<td>Has raised funds for a cause they care about.</td>
<td>Has a degree in nonprofit management/philanthropy.</td>
<td>Has written a letter to an elected official.</td>
<td>Has parachuted from an airplane.</td>
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<tr>
<td>Is a member of Generation X.</td>
<td>Has applied for a grant.</td>
<td>Has written a book.</td>
<td>Is a big football fan!</td>
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<tr>
<td>Has never been to a YPC Conference before!</td>
<td>Is a member of the Baby Boomer Generation.</td>
<td>Has participated in a youth philanthropy program in their school or community</td>
<td>Manages or has used an online grantmaking platform/website.</td>
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<tr>
<td>Is a member of the Millennial or Z Generation (~30 or younger).</td>
<td>Has written a press release.</td>
<td>Has participated in a youth philanthropy program in their school.</td>
<td>Has a really good idea for youth philanthropy. Ask what it is!</td>
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