PRESENTS

YOUTH PHILANTHROPY CONNECT

WEAVING A WEB OF SUPPORT
2014 ANNUAL CONFERENCE
JULY 24-26, ANAHEIM, CA

NAME: ____________________________
OUR MISSION

Youth Philanthropy Connect (YPC) is a youth-led, new and exciting way for youth involved in philanthropic work to connect and learn through a peer network. This special project of the Frieda C. Fox Family Foundation connects youth boards with their peers, colleagues, & adult advisors, and provides educational programs and peer networks that advance youth involvement in philanthropy and develop the personal and professional skills of the next generation philanthropic leaders.

WEAVING A WEB OF SUPPORT!

The best philanthropy is achieved when each individual philanthropist is part of a greater web of support involving family, peer colleagues, community supporters, and experts who listen and learn together to create greater, collective impact for the causes they care about. At this conference, you will identify your webs and networks, and learn how you can develop and work with them to have an even greater impact on the world!

THANK YOU, SPONSORS!
Welcome!

The Leadership Team of Youth Philanthropy Connect welcomes you to our 4th Annual Conference!

We are so excited for the next three days, and we can’t wait to meet all of you! We the Leadership Team, which includes 12 members from 7 different organizations this year, have worked over the phone, email, and in person to create the conference you see today. We hope you leave with new perspectives, exciting ideas, helpful takeaways, and new friends and colleagues to add to your ever-growing philanthropic web of support!

We would like to thank our adult advisors who have helped us along the way. There have been so many board members, staff, and advisors who have supported this project and our passion for engaging youth in philanthropy since the very beginning. We could not have done this without you! And a special thank you goes to Annie Hernandez and Katie Marcus Reker, our staff, who have worked tirelessly to make this conference a reality and have supported us every step of the way. It has been a pleasure taking this journey with you.

Sincerely,

Sarah C., Sarina, Lizzie, Sam, Sammy, Sarah S., Kassey, Jamie, Kylie, Teresa, Mike, and Zach
CONFERENCE INFORMATION

Resort Address:
**Disney’s Grand Californian Hotel**® and Spa
1600 S. Disneyland Drive
Anaheim, CA 92802
(714) 635-2300

Meeting Spaces
Our dedicated conference space is in the Sequoia Ballroom area of the Grand Californian Hotel Convention Center. See the Conference Schedule and map for more details!

Food and Drink
Your conference registration includes most meals while you’re staying with us. See the schedule for more information!

Park Entrances
The Grand Californian provides an exclusive entrance to California Adventure Park! From the lobby, follow the signs pointing to “California Adventure” and you will be led straight into the park.

To enter Disneyland Park, from the lobby, follow the signs to “Downtown Disney” and turn right onto the main avenue. You’ll see the main gates of Disneyland soon. To take the Monorail into Tomorrowland, turn left instead of right. It will require a longer walk, but has a scenic view.

Extra Magic Hours
As a guest of the Grand Californian Hotel with a valid Disneyland Resort Admission ticket, you may enter Disneyland or California Adventure at 7 a.m., a full hour before opening to the general public, on the following days:

• Disneyland Park: Tuesday, Thursday, and Saturday
• California Adventure: Monday, Wednesday, Friday, & Sunday

Just remember to bring both your park ticket and Hotel Guest Room Key to enter!
Regular Park Hours from July 24th to 26th
Disneyland Park: 8:00 am to 12:00 am
California Adventure Park: 8:00 am to 10:00 am

Home Webs
As a part of our Opening Plenary, youth attendees will be matched up with three other youth to form their Home Web! Throughout the conference, you and your Home Web will have check-ins, do activities together, share your experiences, and have fun!

Philanthropy Stickers
Help build your web by choosing from our assortment of stickers that will symbolize YOUR philanthropic values such as health, education, environment, arts, and more. Stick them on your name badge as a conversation starter with others!

Photography and the Photo Booth!
We’re so happy to have Youth Speak Media Solutions partnering with us for our photography and videography! If you see them around the conference center, please say “Hi”!

We also invite you to enjoy a special Photo Booth set up in the Violet Room! Stop by during breaks in the schedule to take some goofy photos with our fun props! Photos will be available after the conference ends.

Thursday: 11:15-11:30am, 12:30-12:45pm,
1:45-2:00pm, 3:30-4:00pm
Friday: 10:30-10:45am, 1:00-1:15pm, 2:15-2:30pm, 3:30-4:00pm

Contact Information
If you have any questions or need information, feel free to contact:

Annie Hernandez, Director, call or text (317) 460-6200
Katie Marcus Reker, Program Assistant, call or text (408) 316-8700
Create your own web of support! As you move through the conference, write in your home web members, people you meet, sessions you attended, or skills you learned!

Notes:

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What do you have to say?

Connect with us on Social Media and join the conversation!

#YPC14

@EngagingYouth

Facebook.com/YouthPhilanthropyConnect

@YouthPhilanthropyConnect
CONFERENCE MAP

Entrance to Conference Center from Hotel Lobby

Sequoia Ballroom

Photo Booth

Registration Desk
Whether you’re 8 years old or 80, a seasoned grantmaker or a beginner, this schedule has a session for you! The symbols below will guide you in selecting your sessions.

If you’re between 13 and 21, this conference is primarily focused on you, so please choose from the many regular sessions in this booklet! In these sessions, youth take the lead, and we ask that any adults in attendance act as silent observers.

If you’re between the ages of 8 and 12, check out the “Early Explorer” track! With topics such as “What is Philanthropy” and “Giving Through Grants,” these are perfect for our younger attendees who may be just starting to explore the fun field of philanthropy. All ages are welcome in the early explorer sessions if they are of interest.

If you’re an adult, look for the yellow “Adult” symbol. These sessions will focus on best practices for engaging youth, how to teach finance and grantmaking through philanthropy, and how to support transitions related to youth philanthropy.

If you’re looking for inter-generational learning, try some of our “Merge” sessions, where youth and adults can learn together! These sessions are appropriate for all ages, whether you’re 13 or 60!
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<tr>
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<td>7:30 a.m.</td>
<td>Registration and Giving Circle Exhibit Open</td>
<td>Sequoia</td>
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<tr>
<td>8:30 - 9:30 a.m.</td>
<td>Pre-Conference Session: YPC 101</td>
<td>Sequoia C</td>
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<tr>
<td>10:00 - 11:15 a.m.</td>
<td>Opening Plenary Brunch “Behind the Scenes: DoSomething. org and Social Change Campaigns”</td>
<td>Sequoia D</td>
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<tr>
<td>11:15 - 11:30 a.m.</td>
<td>Break - Photo Booth Open</td>
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<tr>
<td>11:30 - 12:30 p.m.</td>
<td>Models of Youth Philanthropy Seminar</td>
<td>Sequoia E</td>
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<tr>
<td>12:30 - 12:45 p.m.</td>
<td>Break - Photo Booth Open</td>
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<td>12:45 - 1:45 p.m.</td>
<td>Concurrent Sessions</td>
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<td></td>
<td>What is philanthropy and Why is it important to you?</td>
<td>Sequoia A</td>
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<td>How to Develop a Financially Fluent Philanthropist</td>
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<td>Everything you Need to Know About Finding Nonprofit and Foundation Information Online</td>
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<td>Cultivating Nonprofit Relationships</td>
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<td>Million Dollar Challenge</td>
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<td>Nonprofits, Foundations, and Donors: The Universe in Which We Operate</td>
<td>Sequoia H</td>
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<td>1:45 - 2:00 p.m.</td>
<td>Snack Break - Photo Booth Open</td>
<td>Sequoia A</td>
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<td>2:00 - 3:30 p.m.</td>
<td>Networking Sessions</td>
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<td>Adult Meet &amp; Greet</td>
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<td>Youth Meet &amp; Greet</td>
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<td>3:30 - 4:15 p.m.</td>
<td>Group Photo &amp; Informal Group Activities - Photo Booth Open</td>
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<td>4:15 p.m.</td>
<td>Scavenger Hunt in Disneyland</td>
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<td>TBD</td>
<td>Adult Dine-Around</td>
<td>TBD</td>
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THURSDAY, JULY 24TH

7:30 A.M.
REGISTRATION OPENS
Sequoia West Foyer Registration Desk

8:30 - 9:30 A.M.
PRE-CONFERENCE SESSION
YPC101
Sequoia C
Are you a new member of the Youth Philanthropy Connect family who wants to learn more about YPC’s conference basics and meet other newcomers? If so, join us for a special pre-conference session where you’ll hear from the YPC Leadership Team and Staff as they share their tips, tricks, and advice on how to make the most of your YPC experience!

10:00 - 11:15 A.M.
OPENING PLENARY BRUNCH
Sequoia D

Behind the Scenes: DoSomething.org and Social Change Campaigns
Dave DeLuca
DoSomething.org is the largest organization for young people interested in social change. Their 2.4 million members tackle social change campaigns that impact every cause, from poverty to violence to the environment. With over 100 active campaigns, it is any cause, any time, anywhere. Dave DeLuca, Head of Campaigns, will give us a behind the scenes tour of how campaigns get created - from verifying impact to creating a unique call to action to managing a live campaign. He will also share stories of how amazing young people have made a difference, and give you and your supporters an opportunity to take part in a campaign before it has launched.

Introduction to Home Webs!
THURSDAY, JULY 24TH

11:30 - 12:30 P.M.
MODELS OF YOUTH PHILANTHROPY SEMINAR

Sequoia E

Join fellow conference participants in the main ballroom to share the ways you engage youth in your foundation or family. In this special seminar, you will learn about the models of youth philanthropy represented at the conference and have the chance to ask questions and discuss what’s working in your organization.

12:45 - 1:45 P.M.
CONCURRENT SESSIONS

ED Early Explorer: What is Philanthropy and Why is it Important to you?

Sequoia A

Amy Johnson and Heather Jack

Come explore what the word ‘philanthropy’ means and how your personal values and interests make it important to you. In this session you will learn about some famous philanthropists as well as develop your list of reasons why philanthropy matters.

ADULT: How to Develop a Financially Fluent Philanthropist

Sequoia B

Joline Godfrey

Seasoned donors understand that effective philanthropy is much more than just “giving money away,” and parents & grandparents are eager to mentor next gen members to become mindful stewards & effective philanthropists. With that goal in mind, Joline Godfrey, author of Raising Financially Fit Kids & CEO of Independent Means, discusses how to help next generation members—whether young children under ten, or millennials in their 30s—develop financial skills that will serve them well whether they choose impact investing, crowd funding, or conventional philanthropic vehicles as strategies for making a difference. This session will cover the forces, trends & strategies affecting 21st century philanthropy & the next generation.
THURSDAY, JULY 24TH

Everything You Need to Know About Finding Nonprofit and Foundation Information Online
Sequoia C
Amanda Dillon

When and why is it useful to go online for information and new ideas? This session will review what questions to ask and how to ask them. We will explore how online tools can be utilized to scan effectively in the digital age, how data visualization can improve sharing and learning, and most importantly, how scanning can help you build relationships and create networks of support.

Cultivating Nonprofit Relationships
Sequoia F
Jen Bokoff

The key to giving effectively and ‘beyond the check’ is to build strong relationships with nonprofits. In this session, we will discuss strategies to build and grow relationships with nonprofits. We’ll learn what capacity building is and how it can help you to weave a web of support formally as a part of your grant and informally, too!

Million Dollar Challenge
Sequoia G
Whitney Webb and Genine Ilfla

Participants receive a million dollar gift from their “grandparents.” Together, participants create a three-year plan about how to allocate some of the gift to each of the five Money Skills categories: Spending, Philanthropy, Entrepreneurship, Saving, and Investing. Participants will make financial choices based on their values, and the collaborative nature of the activity provides participants a lesson on different money styles. By the end of Million Dollar Challenge, participants will have a clearer sense of the different aspects of financial stewardship.
Nonprofits, Foundations, and Donors:
The Universe in Which We Operate

Sequoia H
Andy Carroll

How does your giving fit the larger world of nonprofits and society? Step back and get perspective on the field at large. Questions we’ll explore include: What is the difference between foundations and nonprofits? What are the different types of giving? How does foundation giving compare to individual giving? What are some of the major philosophies of giving and impact? Are foundations particularly good at certain things? What can funders do beyond giving dollars to make impact and change? What have been some of the big achievements of philanthropy? Who can you call upon for education, networking, and support in the field?

1:45 - 2:00 P.M.
SNACK BREAK
Sequoia Foyer

2:00 - 3:30 P.M.
YOUTH AND ADULT MEET AND GREETS
*At 3:00 p.m., adults will join the youth in Sequoia D.

Adult Meet and Greet
Sequoia B

Use this opportunity to get to know as many other adult allies for youth philanthropy as possible! We will have a structured “speed meeting” experience followed by open time for you to continue the conversations most interesting to you.
YOUTH: When Spider Webs Unite: Weaving Our Collective Web

*Sequoia D*
Eric Rowles

Get ready to move! In this fast paced, laughter filled experience, we’ll celebrate the rockstar philanthropists in each one of us - while also learning how to collectively make powerful decisions that have an impact on our communities. One part team building, one part dance party, and two parts FUN - this highly interactive session will showcase the creativity and MOVEMENT of youth and adult givers alike! Don’t miss this one! They’ll be talking about it all conference long!

**3:30 - 4:15 P.M.**

**GROUP PHOTO & INFORMAL GROUP ACTIVITIES**

*Sequoia E*

Join us for a group photo and then some informal group activities around the conference center! Review Giving Circle applications at our Foundant Technologies laptop station, participate in DoSomething’s service activity, or take pictures in our Photo Booth!

**4:15 P.M.**

**SCAVENGER HUNT**

If you’re considering heading into the parks, join us for a group Scavenger Hunt in Disneyland with your peers! Meet in the Sequoia Foyer at 4:15pm sharp and remember to **bring your park ticket!**

**ADULT DINE-AROUND**

*TBD*

While the kids are out in the parks, we invite the adults to a Dine-Around Dinner hosted by Foundant Technologies and Alan C. Fox, President of the Frieda C. Fox Family Foundation. **Please sign up at registration by 3pm to ensure a spot!**
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<td>Social Justice Philanthropy &amp; YOU!</td>
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<td>6:00 - 8:00 p.m.</td>
<td>Dinner</td>
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<td>9:45 p.m.</td>
<td>Special <em>World of Color</em> Showing</td>
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FRIDAY, JULY 25TH

8:30 - 9:30 A.M.
BREAKFAST SESSION
SEQUOIA D

Join us for a breakfast to start your Friday off right. We’ll be joining 21/64 to Beta Test a new tool to help illuminate your inner leader!

We love to play and play can allow us the opportunity to experience the world and our philanthropy in a more serious fashion so we can achieve the impact we desire. At this breakfast, we will consider who you are as a funder, what motivates you, what holds you back, and how your families can support you.

9:30 - 10:30 A.M.
CONCURRENT SESSIONS

Early Explorer: Giving Through Grants
SEQUOIA A
Amy Johnson and Heather Jack

This is your introduction to grantmaking. In this session, we will explore all the steps involved in a grantmaking process and how to choose the most effective nonprofit organizations.

ADULT: Pipeline to Philanthropy: Supporting Next Gen Transitions
SEQUOIA B
Kathy Whelpey

Regardless of the age of the youth you are engaging in philanthropy, they will grow up! This interactive session will share some of the promising practices in supporting next gen transitions through the pipeline from middle school to high school to college and beyond. Join in the discussion around how your foundation or family is being intentional about this pipeline or could be.
Leading and Giving as a Global Citizen

*Sequoia C*

Elliott Gilson and Kelly Hewitt King

The leaders and philanthropists of tomorrow must be global citizens. What does this mean? Come learn how to expand your reach and your own horizons through traveling, leading, and giving as a global citizen. This workshop will share how to find and evaluate international nonprofits, provide tips for international travel and volunteer opportunities, and suggest how to bring all this knowledge back home to your family, community, or foundation.

Proactive Philanthropy: Utilizing Your Web of Influence to Support Your Passions

*Sequoia F*

Jennifer Schillinger and PaY Leaders

How do you focus your philanthropic endeavors to make a difference? Of the endless organizations, activities, and programs throughout your community and the world, how do you know which ones you should support? A proactive approach to philanthropy can help you focus your energy. This session will help you uncover your passions and show you how to weave a web of influence to make an impact.

Learning the Legal Basics of the Nonprofit Sector

*Sequoia G*

Dana Marcus

Non-Profit, tax-exempt organizations come in many different shapes and forms, and are described by a maze of terms that confuse the beginner and professional alike. This session will give you the legal and structural framework for your work in the sector, and you’ll leave being able to converse intelligently about public charities, public and private foundations, 501(c)3 organizations, the basic rules, and hot issues in the field.
MERGE: Mapping the Field of Youth Philanthropy and Resources to Support It

Sequoia H
Jen Bokoff and Amanda Dillon

The Foundation Center and Youth Philanthropy Connect are conducting a literature, resource, and data review of youth philanthropy materials in the field. This research will strive to answer the question of whether youth philanthropy needs an infrastructural epicenter that organizes and curates knowledge from the field. Results from the research and review will be presented and participants will be invited to share their reactions and ideas about how best to share information about youth philanthropy.

10:45 - 11:45 A.M.
GIVING CIRCLE DISCUSSION
Sequoia E

Every year, as a part of the YPC Giving Circle tradition, we invite nonprofits in the community to apply for “Mini-Grants” to fund projects to help advance youth involvement in their organization. On Friday afternoon, we welcome the youth boards, staff, and directors of our five nonprofit mini-grant finalists for an afternoon of learning and sharing. Before they arrive, we’ll discuss their applications, get a sense of what they do, and develop questions we can ask them about before we make our final decisions on Saturday morning.
FRIDAY, JULY 25TH

NOON - 1:00 P.M.
INFORMAL LUNCH
Sequoia D

Use this lunch as an opportunity for some downtime on our busiest day! We encourage you to sit next to someone you haven’t talked to yet, follow-up on unfinished conversations from yesterday or this morning, and meet and talk with our nonprofit guests who will be sitting at different tables around the room eager to answer your questions about their work!

1:15 - 3:30 P.M.
LEARNING LABS
WITH SNACK BREAK AT 2:15 P.M.

Early Explorer EXPEDITION
Sequoia A
Heather Jack and Amy Johnson

Join us for an expedition developed just for early explorers! We will check out aspects of the conference and hotel in a scavenger hunt made to help early explorers get the most out of the YPC experience, share what they are learning, and have some fun!

ADULT: Money Messages: Weaving together your Relationship w/ Money for Philanthropic Good, Part 1, 1:15 - 2:15 p.m.
Sequoia B
Jennifer Touchet

In part 1 of the Adult Learning Lab, participants will explore and discuss personal money messages. The session will raise awareness about these messages - the way we view identity, purpose, (cont.)
and beliefs about money - and how these views impact our philanthropic decisions and how we pass these along to our youth. Participants will identify their assumptions about money & wealth, investigate how assumptions about money drive behavior, clarify what they want their own money messages to be and begin to build a healthy, conscious relationship to money. You will have a chance to share with peers how you are sorting through these issues and messages and discuss how to explore these messages with your youth.

**Idea Swap!, Part 2, 2:30 - 3:30 p.m.**

*Sequoia B*

Kathy Whelpley

What is one thing you have tried or want to try that has worked with your youth in supporting their philanthropy? This lively afternoon session will have us mapping all the ideas for what has worked and give you a chance to learn more about the ideas that interest you with those who have used them.

**DIY: Design Your Own Initiative for Impact**

*Sequoia C*

Steve Culbertson and Scott Ganske

How can YOU apply your love of football, creative arts, or the outdoors to solve the world’s biggest problems? During this session, discover three powerful steps to design initiatives that make real impact on youth volunteers and the communities they serve. Then, apply these steps in exploring how you could design your very own initiative for impact.

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**JOIN US AT THE LEARNING LAB SNACK BREAK FOR SOME MICKEY MOUSE RICE KRISPIE TREATS!**

2:15 PM IN THE SEQUOIA FOYER
You on Your Best Day: How to Present Yourself in the Philanthropic World

*Sequoia F*
Ellen Blanchard and Katie Marcus Reker
Panelists: Sherine Khalil, Dana Marcus, Alexis Marion & Michael Mata

How do I write an effective resume? What are some successful interview tips? If you’re asking these questions, this session is right for you! Come to this interactive workshop where you’ll hear more about the nonprofit sector and the careers it offers, learn how to create your resume, get the advice and perspectives of a panel of changemakers, and practice speaking about yourself in a 30-second elevator pitch. It’s you on your best day!

**MERGE: The Grantmaking Process**

*Sequoia G*
Andy Carroll and Mark Larimer

How do foundations and donors make grants? This is a mystery to many nonprofits and the public. Join us to learn the main concepts, including writing and using guidelines, finding organizations that advance your mission, reviewing proposals and making site visits, deciding on grants as a group, and evaluating grants. We’ll explore how to communicate clearly with applicants and grantees all along the way, and ways to make your grantmaking process streamlined. We’ll also look at how technology can help you manage information and make your process efficient for everyone involved--applicants, grantees, and your family or board.

**Social Justice Philanthropy & Y-O-U**

*Sequoia H*
Cathryn Carkhuff and Andrea Juarez

Youth Funding Youth Ideas (YFYI) and the Youth Leadership Institute (YLI) are bringing their 15 years of Youth-Led, Social Justice Philanthropy work from San Francisco to you. In a partnership we are calling BliFy, youth from each of these organizations have come (cont.)
together to create a workshop that will unpack Social Justice and how it relates to Philanthropy. In this learning lab session, attendees will learn about the 3 I’s of Oppression and participate in activities to learn and practice what it means to fund from a social justice lens. This session will be helpful to youth grantmakers, youth from community based organizations, as well well as interested adult allies.

6:00 - 8:00 P.M.
DINNER
*Sequoia E*

Enjoy free time over dinner to connect & chat with fellow attendees!

9:45 P.M.
**WORLD OF COLOR**

YPC presents a special viewing opportunity for the 9:45 p.m. showing of *World of Color*, an enthralling nighttime spectacular weaving water, color, fire, and light into a kaleidoscope of fantasy and imagination, which takes place at Paradise Bay in California Adventure park.

No park ticket is required if you join our escorted group! Just bring your conference badge!

For those who do not have park tickets, our very own Disney Convention guide will escort you to World of Color and back. Please meet us in the Sequoia Foyer at 9:00 p.m. for a group departure at 9:15 p.m sharp.

For those who have park tickets for entrance on Friday to California Adventure, please plan on meeting us at Paradise Bay at 9:30 p.m. sharp. Look for a Leadership Team member who will be stationed by the Reserved Viewing sign across from the Little Mermaid attraction.
## SATURDAY, JULY 26TH

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<th>Location</th>
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<td>8:00 - 9:00 a.m.</td>
<td>Strategy Rooms Open</td>
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<tr>
<td>9:00 - 10:00 a.m.</td>
<td>Breakfast Panel Presentation: “Journeys in Weaving A Web of Support: Inspiration to Action”</td>
<td>Sequoia E</td>
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<td>Concurrent Sessions</td>
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<td>Making Decisions with Your Peers</td>
<td>California Board Room</td>
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<td>Philanthropy Flywheel: Keep The Momentum Going</td>
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<td>Going Public and Telling Your Story</td>
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<td>Smart Philanthropists Ask The Tough Questions</td>
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<td>Supporting Your Web Through Empathy</td>
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<td>Putting Pep in Your Philanthropic Meetings</td>
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<td>11:15 - 11:30 a.m.</td>
<td>Break</td>
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<td>11:30 - 12:00 p.m.</td>
<td>Final Giving Circle Deliberations</td>
<td>Sequoia E</td>
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<tr>
<td>12:00 p.m.</td>
<td>Closing Ceremony</td>
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**Saturdays is T-Shirt Day! Make sure to wear your special YPC Conference Shirt!**

**8:00 A.M.**
**Strategy Rooms Open**

Need to discuss takeaways or next steps with your members of your foundation? Sign up for one of our strategy rooms when you register on Thursday and take this hour to do just that! Or, you can sleep in or catch some early hours in Disneyland!
9:00 - 10:00 A.M.
BREAKFAST
Sequoia E

Journeys in Weaving A Web of Support: Inspiration to Action
Simone Bernstein and Erin Schrode

Be inspired to take your big ideas about the change you want to make in the world to action. Simone Bernstein and Erin Schrode will join us to share their stories of how, while as teenagers, they both had an idea that they have now made into national efforts and nonprofit organizations. Simone will tell the story of Volunteer Nation and Erin will tell the story of Teens Turning Green. They will both share their lessons learned over the years and give you advice on how to use your web of support to make a difference as you head home.

10:15 - 11:15 A.M.
CONCURRENT SESSIONS

Early Explorer: Making Decisions with Your Peers
California Board Room
Heather Jack and Amy Johnson

An important part of grantmaking with your family or foundation is to find ways to make decisions together. In this session, you will explore ways to make decisions as a group AND prepare for the YPC mini-grant decision discussion.
Going home after a conference experience is hard enough when you are on your own--let alone wanting to have your youth who attended inspire their family, foundation, friends, and philanthropic work. Building on Jim Collins’ Flywheel Principle, we will reflect on what you have learned from the conference and discuss strategies for keeping the momentum going from this experience for you--and your youth--upon returning home.

Going Public to Tell Your Story
*Sorrel B*
Andy Carroll

It is natural for many philanthropists to want to keep their role and work hidden from public view. At the same time, there are lots of compelling reasons to be public. Explore the value of going public, and how to become more comfortable being public as a philanthropist. We’ll look at the wide variety of ways philanthropists adopt a public presence, and use their unique voices in an authentic way to advance causes they care about. These include: volunteering or fundraising for groups you believe in; championing the work of favorite grantees; communicating your support of new programs; getting out into the community to learn about issues; raising awareness or speaking out about important issues through social media, blogging, and talking with people who have influence; getting involved in activism or policy change; empowering people to speak out on their own behalf; and convening and mobilizing people to work on an urgent problem. A key goal is to help you gain greater comfort telling peers or talking publicly about your involvement in philanthropy.
Smart Philanthropists Ask the Tough Questions
*Sequoia F*
Elliott Gilson and Kelly Hewitt King

Whether you’re a youth board member in Los Angeles or the president of an international foundation, smart philanthropists ask the tough questions. Come build your skills and confidence in identifying and evaluating nonprofits. From questions about overhead to impact, you'll develop a list of key topics to address when assessing a nonprofit. Learn how your role as a young philanthropist can provide an important and unique perspective in the evaluation process. Finally, practice asking and answering the tough questions though a mock site visit.

**MERGE: Supporting Your Web Through Empathy**
*Sequoia G*
Kelly Decker

Have you ever felt bad or powerless when you see a hard social problem like homelessness or extreme poverty? Empathy can be a powerful force for helping you in these situations and beyond! In this interactive, hands-on session you will learn what empathy IS and IS NOT, see the brain science behind empathy, and explore techniques for creating and cultivating empathy-based communication skills.

**Putting Pep in Your Philanthropic Meetings**
*Sequoia H*
Colton Strawser

Are you BORED with Board Meetings or meetings in general? Do you ever have a teambuilding experience or do things that make your meetings fun, yet effective? This session is for those who want to put a little pep back in their philanthropic step by learning some hints and tips to make your meetings the best they can be.
SATURDAY, JULY 26TH

11:30 - 12:00 P.M.
FINAL GIVING CIRCLE DELIBERATIONS
Sequoia E

At this time, we’ll make the final decisions on the YPC Giving Circle! After hearing from the nonprofit finalists yesterday, you’ll have the chance to share your thoughts, discuss your ideas with other attendees, and then as a group, we’ll make the final decision on which organizations will receive funding!

12:00 P.M.
CLOSING CEREMONY
Sequoia E

Our staff and Leadership Team will facilitate a final activity where you’ll share a final thought, say goodbye to your peers, and help us close our 2014 conference! Thank you for joining us, participating in our annual conference, and of course, working to make the world a better place through youth philanthropy!
**ADDITIONAL RESOURCES**

As you’re working to create a next gen board, learn more about philanthropy, and work on engaging your next generation, YPC is always here to help! But remember to also check out the following organizations for valuable guidance and resources!
THE FACES OF YPC

STAFF

ANNIE HERNANDEZ
INTERIM EXECUTIVE DIRECTOR,
FRIEDA C. FOX FAMILY FOUNDATION
& YOUTH PHILANTHROPY CONNECT

KATIE MARCUS REKER
PROGRAM ASSISTANT,
YOUTH PHILANTHROPY CONNECT
JUNIOR, SCRIPPS COLLEGE

ALEXIS MARION
PROGRAM ASSISTANT,
FRIEDA C. FOX FAMILY FOUNDATION

COLTON STRAWSER
CONFERENCE INTERN
JUNIOR, INDIANA UNIVERSITY -
Purdue University Indianapolis

ANNIE, KATIE, ALEXIS, AND COLTON WILL HAVE BLACK STAFF RIBBONS ATTACHED TO THEIR NAME BADGES.
Leadership Team Members will have orange Leadership Team Ribbons attached to their name badges.

**Sarina Dayal**
Tarsadia Foundation
Sophomore, UC Davis

**Lizzie Jack**
Future Philanthropists
7th Grader

**Sammy Saltzman**
Frieda C. Fox Family Foundation
First Year, Tufts University

**Sarah Clary**
Phish, Dekko Foundation
Sophomore, Butler University

**Samantha Murphy-Cripps**
Great Worcester Community Foundation
High School Senior

**Sarah Saltzman**
Frieda C. Fox Family Foundation
High School Sophomore

Leadership Team Members will have orange Leadership Team Ribbons attached to their name badges.
THE LEADERSHIP TEAM

KASSEY SATHER
PHISH, DEKKO FOUNDATION
HIGH SCHOOL SENIOR

JAMIE SEMEL
FRIEDA C. FOX FAMILY FOUNDATION
SOPHOMORE, BRANDEIS UNIVERSITY

KYLIE SEMEL
FRIEDA C. FOX FAMILY FOUNDATION
HIGH SCHOOL SOPHOMORE

TERESA SULLIVAN
TRACY FAMILY FOUNDATION
SOPHOMORE, BOSTON COLLEGE

MIKE TRACY
TRACY FAMILY FOUNDATION
SOPHOMORE, DEPAUW UNIVERSITY

ZACH WHITTEN
LUMPKIN FAMILY FOUNDATION
SENIOR, CHRISTOPHER NEWPORT UNIVERSITY

WANT TO JOIN THE YOUTH LEADERSHIP TEAM? TALK TO A TEAM MEMBER OR CONTACT ANNIE HERNANDEZ AT ANNE@FCFOX.ORG!
KEYNOTE SPEAKERS

FOR FULL SPEAKER BIOS, CHECK OUT OUR WEBSITE AT YPC.FCFOX.ORG/SPEAKERS

DAVE DELUCA
HEAD OF CAMPAIGNS
DOSOMETHING.ORG
NEW YORK, NY
TWITTER: @DAVDELUCA
@DOSOMETHING

SIMONE BERNSTEIN
CO-FOUNDER
VOLUNTEEN NATION
ST. LOUIS, MO
TWITTER: @VOLUNTEENNATION

ERIN SCHRODE
CO-FOUNDER
TEENS TURNING GREEN
NEW YORK, NY
TWITTER: @ERINSCHRODE
@TEENSTURNGREEN

*IN ORDER OF APPEARANCE
SPEAKERS

ELLEN BLANCHARD
PHILANTHROPY OUTREACH COORDINATOR
THE COUNCIL OF MICHIGAN FOUNDATIONS
TWITTER: @EBLANBLAN, @MICHFOUNDATIONS

JEN BOKOFF
DIRECTOR OF GRANTCRAFT
THE FOUNDATION CENTER
TWITTER: @JENB01, @GRANTCRAFT, @FDNCENTER

CATHRYN CARKHUFF, ERIC HAYES, & JILLIAN WU
YOUTH LEADERSHIP INSTITUTE
TWITTER: @YLINSTITUTE

ANDY CARROLL
SENIOR PROGRAM MANAGER
EXONENT PHILANTHROPY
TWITTER: @EXPONENTPHIL
SPEAKERS

STEVE CULBERTSON
PRESIDENT & CEO
YSA (YOUTH SERVICE AMERICA)
TWITTER: @CULBS, @YOUTHSERVICE

KELLY DECKER
EXECUTIVE DIRECTOR
THE CHILDREN’S NATURE INSTITUTE
TWITTER: @CNIKIDS

AMANDA DILLON
MANAGER OF STRATEGIC PHILANTHROPY
THE FOUNDATION CENTER
TWITTER: @GOBBLEDYQUACK, @FDNCENTER

SCOTT GANSKE
DIRECTOR OF EDUCATION
YSA (YOUTH SERVICE AMERICA)
TWITTER: @SCOTTGANSKE, @YOUTHSERVICE
SPEAKERS

ELLIOI GILSON
PRESIDENT
FOCUSING PHILANTHROPY
TWITTER: @FOCUSPHILANTHRO

JOLINE GODFREY
AUTHOR & CEO
INDEPENDENT MEANS, INC. (IMI)
TWITTER: @JOLINE_GODFREY

KELLY HEWITT KING
EXECUTIVE VICE PRESIDENT
FOCUSING PHILANTHROPY
TWITTER: @KELLYCHKING,
@FOCUSPHILANTHRO

GENINE IFFLA
PROJECT MANAGER AND TRAINER
INDEPENDENT MEANS, INC. (IMI)
SPEAKERS

HEATHER JACK
FOUNDER, THE VOLUNTEER FAMILY
FOUNDER, FUTURE PHILANTHROPISTS
DIRECTOR OF ADVANCEMENT, THE RIVERS SCHOOL
TWITTER: @HEATHERJACK

AMY JOHNSON
FOUNDER
CLASSROOMS FOR CHANGE

SHERINE KHALIL
NONPROFIT AND PHILANTHROPIC MANAGEMENT CONSULTANT

MARK LARIMER
VP OF MARKETING & CLIENT SERVICES
FOUNDANT TECHNOLOGIES
TWITTER: @FOUNDANT
SPEAKERS

DANA MARCUS
ATTORNEY
NONPROFIT & PHILANTHROPY CONSULTANT
YPC CO-FOUNDER

MICHAEL MATA
BOARD OF DIRECTORS
COMPASSION CREATES CHANGE

ALEXIS MARION
PROGRAM ASSISTANT, BOARD OF DIRECTORS
THE FRIEDA C. FOX FAMILY FOUNDATION

JENNIFER SCHILLINGER &
ANGELINA ZOKEGO
PAY (PHILANTHROPY AND YOUTH)
TWITTER: @JENNIFER_WEIL
SPEAKERS

ERIC ROWLES
PRESIDENT
LEADING TO CHANGE
TWITTER: @LEADINGTOCHANGE

COLTON C. STRAWSER
PRINCIPAL
COLTON STRAWSER CONSULTING
TWITTER: @COLTON_STRAWSER

JENNIFER TOUCHET
DONOR ENGAGEMENT DIRECTOR
GREATER HOUSTON COMMUNITY FOUNDATION
TWITTER: @JBTOUCHET

WHITNEY WEBB
DIRECTOR OF OPERATIONS
INDEPENDENT MEANS INC. (IMI)
Thank you to all our speakers and talent contributors! We are grateful for your dedication to providing guidance and opportunities for experiential philanthropy in your everyday work.

To learn more about these speakers and read their full bios, check out our website at YPC.FCFOX.ORG/SPEAKERS!
JUST GETTING STARTED IN THE FIELD OF YOUTH PHILANTHROPY? OR JUST WANT TO LEARN MORE?

CHECK OUT A SPECIAL SET OF RESOURCES BROUGHT TO YOU IN PARTNERSHIP WITH THE NATIONAL CENTER FOR FAMILY PHILANTHROPY, IGNITING THE SPARK!

NCFP.ORG

Igniting the Spark: Engaging Next Gen and Youth in Family Philanthropy is a special section of the Family Giving News blog which features an Issue Brief, case studies from several families who have found successful ways to engage the next generation in family philanthropy, videos of next gen voices, and additional tools and resources for families seeking additional assistance in this work!
THE YPC GIVING CIRCLE

Every year we invite nonprofits in the community to apply for “Mini-Grants” to fund projects to help advance youth involvement in their organization.

Before making our final decision, please read the following summaries of their applications! Every conference participant is encouraged to login online to our special site donated by Foundant Technologies to read through the applications and review them so you can make the most out of this grantmaking exercise! As a group, we will outline each of the projects, discuss the applications, and deliberate on whether, as a group, we would like to fund them.

Follow the instructions below to log on to the site and review the applications!

APPLICATION REVIEW INSTRUCTIONS

Log on to Foundant’s Grant Lifecycle Manager system with username, yourfirstname@ypc.org, and password is ypc2014 at https://www.grantinterface.com/ypc/Common/LogOn.aspx

(Once you’re in the site, you can change your email and password as you like.)

When you log on you will be taken to the Dashboard page. Click on “Board Member” under Application Evaluation to find a list of applications. Then click on “Review” at the right to evaluate each application. Once you are on the evaluation page, you can click on “application” on the left side of the page to view the application. This will allow you to keep two windows open so you can switch back and forth from the application to the evaluation questions.

Make sure to review all applications by Sat, July 26th at 10 AM!

VISIT OUR GIVING CIRCLE LAPTOP REVIEW STATION LOCATED IN SEQUOIA E GENEROUSLY DONATED BY FOUNDANT TECHNOLOGIES!
Mission: The mission of Bright Prospect is to empower high-potential, low-income students to gain admission to, succeed in, and graduate from four-year colleges and universities. The program accomplishes this by providing students with a comprehensive counseling and support system throughout their high school and college years.

Project Description: Bright Prospect uses a peer support structure called Crews®, small groups of students with trained peer leaders that form in high school and continue through college, to engage, motivate, and prepare students for college. Our grant would fund the important monthly Crew leader trainings that allow them to help their Crew members.

Location: Pomona, CA  
Amount Requested: $1,000

Twitter: @Bright_Prospect

Mission: Hands for Hope is dedicated to broadening horizons, developing talents, promoting self-esteem and instilling life preparation skills by extending a hand of hope to at-risk youth and single-parent families.

Project Description: The Youth Leaders Program (YLP) is a special program offered to teen students who are taking the initiative and volunteering their time to mentor younger students in their free time. There are required classes, a community service project, other leadership development workshops, and more for the teens. Our grant would fund this one year program.

Location: Los Angeles, CA  
Amount Requested: $1,000

Twitter: @Hands4HopeLA
Mission: The mission of The Children’s Nature Institute is to educate children, families and communities through interactive experiences with nature to inspire respect, responsibility and a connection to the natural environment.

Project Description: CNI’s Youth Advisory Board (YAB) is proposing to implement a project called, “Project FeederWatch,” a 6-month citizen science project where YAB members will work with the families and students CNI engages with regularly. They will set up a bird-friendly habitat, collect real scientific data, and submit the data to a national registry. Members will gain teaching and project management skills, work with CNI staff, and develop leadership training.

Location: Los Angeles, CA
Amount Requested: $1,000
Twitter: @CNIKids

Mission: Venice Arts’ mission is to ignite youths’ imagination, mentor their creativity, and expand their sense of possibility through high quality, accessible media-based arts education programs. Venice Arts also serves as a catalyst for people of all ages, living in low-income or underrepresented communities, to create and share personal and community stories through photography, film, and multi-media.

Project Description: Venice Arts plans on launching the Young Artists Leadership Council, a program of Youth Art interns & advanced students who mentor young people, assist with their programs, and gain leadership and program management skills. They will be matched up with an Artist mentor, who they will meet with monthly, and will help provide feedback and new ideas on youth programs to the staff.

Location: Venice, CA
Amount Requested: $1,000
Twitter: @Venice_Arts
Mission: Youth Speak Collective (YSC) is a youth-driven initiative that empowers at-risk youth to pursue higher education and works with families in the Northeast San Fernando Valley to create strong communities.

Project Description: Youth Speak Collective’s Youth Council’s Womyn’s Circle, a project developed by female members, is producing the 3rd Annual Womyn’s Empowerment Conference, a one-day youth conference focused on leadership development of young women. The conference will reach 100 female youth from local public schools, who will attend topical workshops and learn or dialogue about gender, sexuality, college readiness, and community involvement. The Youth Council aims to empower young girls around issues of body image, stereotypes, bullying and self-esteem.

Location: San Fernando, CA Amount Requested: $500

Twitter: @YouthSpeakUp

Thank you to our five Nonprofit Finalists for taking the time to Participate in the YPC Giving Circle and Conference!
2014 PARTNERSHIPS

In 2014, Youth Philanthropy Connect has been partnering with three organizations on several new and exciting opportunities in youth philanthropy! Thank you for working with us to educate the next generation of philanthropic leaders!

Our partnership with Exponent Philanthropy includes the production of a new joint content to increase the number of age-appropriate resources for young philanthropists available to small foundations wanting to engage and develop their next generation. These will be in the form of topical readers and training guides available early next year.

Our partnership with the Foundation Center includes the planning for an online knowledge exchange on youth philanthropy in the form of an online information hub that tells the story of youth philanthropic dollars, improves collaboration among youth philanthropy players, and educates young people who are already or want to participate in youth philanthropy.
Our partnership with the National Center for Family Philanthropy includes the development of additional training opportunities, including an East Coast Youth Philanthropy Gathering which took place in Boston on May 10th following NCFP’s National Forum, a Youth Webinar Series featuring youth-friendly webinars launching this Fall, and the development of additional resources building upon the “Igniting the Spark” Issue Brief and Next Gen Boards project.

WE ARE ALWAYS OPEN TO DISCUSSING INNOVATIVE, IMPORTANT IDEAS TO SUPPORT YOUTH PHILANTHROPY.

HAVE AN IDEA?
PLEASE BE IN TOUCH WITH ANNIE AT ANNIE@FCFOX.ORG!
Youth Philanthropy Connect is a special program of the

Frieda C. Fox Family Foundation
Maximizing the potential of youth

www.fcfox.org
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